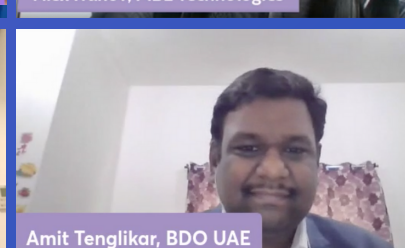
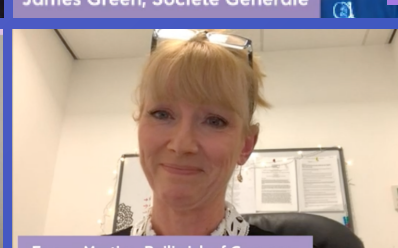
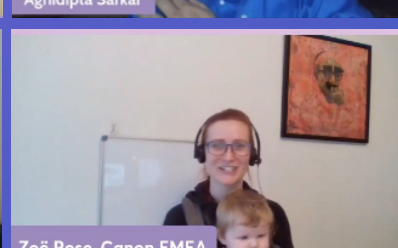
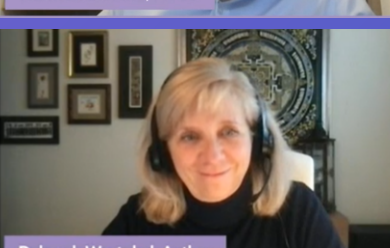
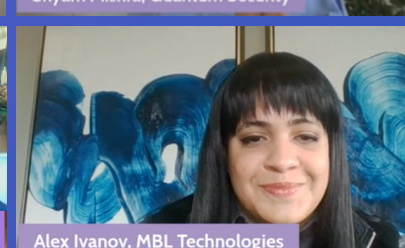
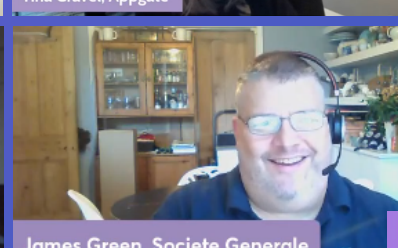
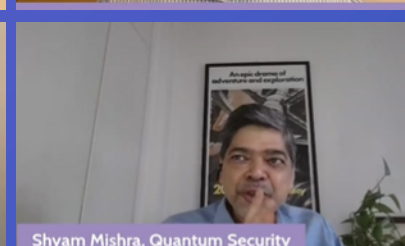
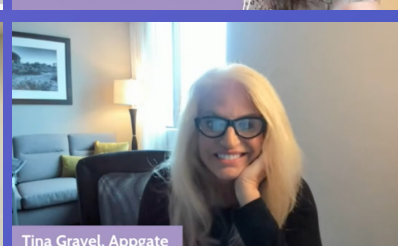
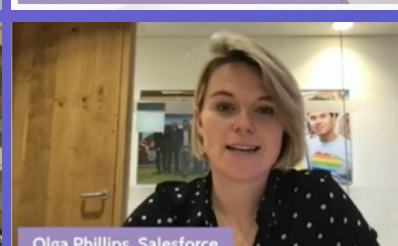


# PRIVSEC GLOBAL

A GRC WORLD FORUMS LIVESTREAM EXPERIENCE



15 - 16 February 2022



*PrivSec Global November 2021 was exceptional. The incredible speakers discussed thought-provoking trending issues benefiting the audience with their tremendous industry knowledge. It was simply exhilarating.*

*Excellent organized event! From navigating the platform, on-demand sessions, scrolling ticker, speaker names and titles...all very well done. Covered important topics facing our industries today and created thought provoking conversations to share with my organization.*

*PrivSec events are low on sales and high on information. The quality of content and knowledge of a broad range of experts make them an absolutely indispensable resource for anyone in the sector.*

*It was excellent and I will not hesitate to attend the next one.*

*First class. Engaging speakers, broad range of topics. Informed.*





**PRIVSEC GLOBAL**

A GRC WORLD FORUMS LIVESTREAM EXPERIENCE

According to a recent report by B2B Marketing, data protection, risk and compliance professionals now need to be considered by all technology marketers - the tech buying demographic has changed.

Once the preserve of the IT department, now, IT buyers are located in all different areas of a company.

“According to LinkedIn research, IT only retains its status as the most influential voice in a third (39%) of technology buying decisions, down from a staggering 75% in 2014”

“With security becoming embedded in the technological fabric of an organisation, rather than a last-minute, hasty bolt-on, many companies are prioritising tech security over all other considerations when it comes to their purchase decision.”

**PrivSec Global can help you connect with this hard-to-reach customer.**

*Source: B2B Marketing – Reaching today’s tech buyer report*

# PrivSec Global November Event Stats

PrivSec Global is designed to maximise attendee engagement with content, sponsors and partners.



HEADLINE SPONSOR

HEADLINE MEDIA PARTNER

Sponsors included:

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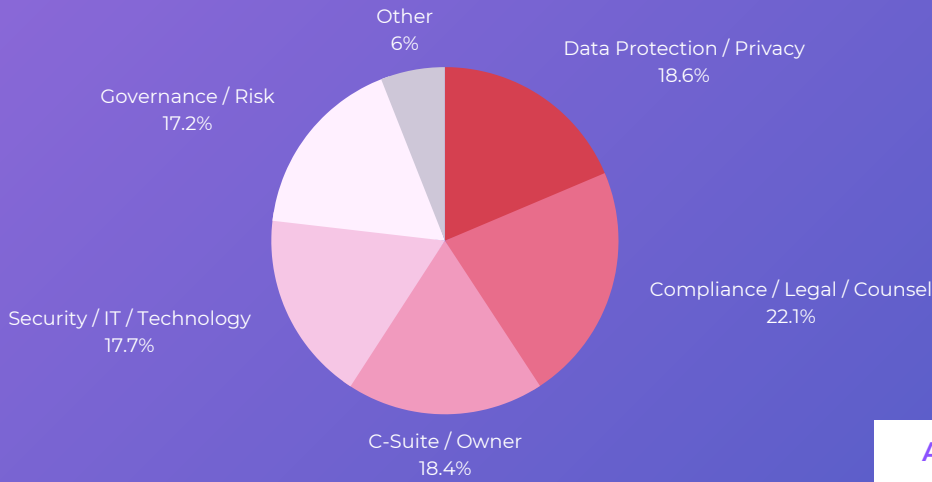
**Privacy  
Culture**

**TrustArc**

**securiti**

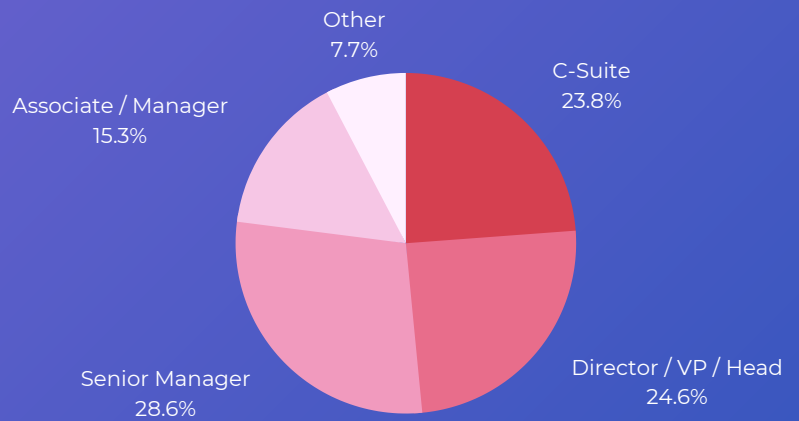
# Attendee Statistics

## Audience by Job Function

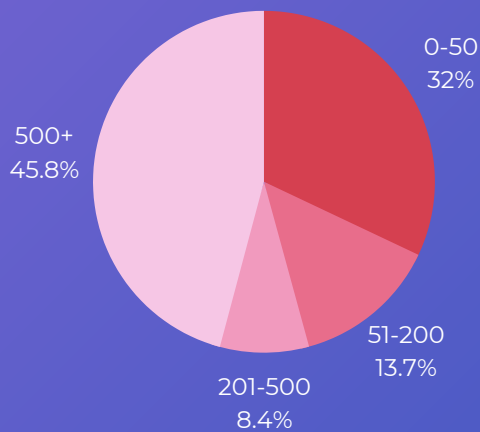


Different groups influence purchases at different times.

## Audience by Job Seniority

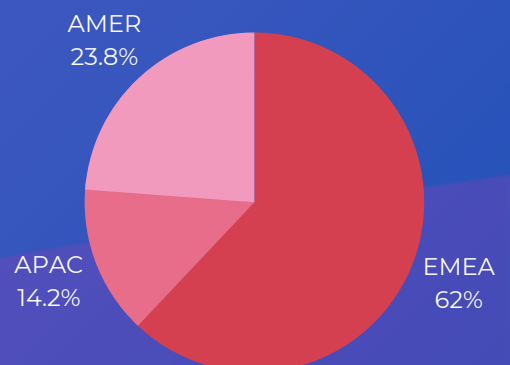


## Audience by Company Size



At businesses with less than 1,000 employees the C Suite is more involved in the decision making process.

## Audience by Region



In addition to the audience that is already engaged with our community our event marketing campaigns concentrate on delivering attendees that meet sponsor requirements and our event content, speakers and timings are tailored to achieve this.

# Our Audience Includes;



# PrivSec Global | 15 - 16 February 2022

**4,000+**  
Attendees

**2**  
Days

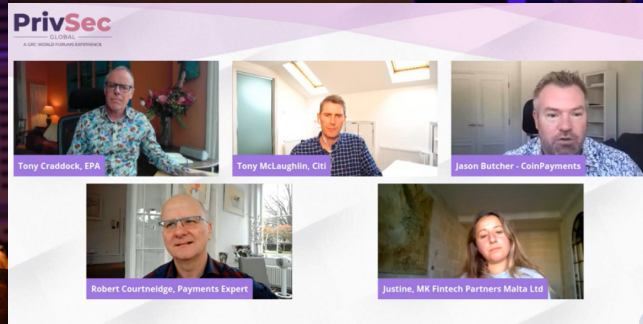
**120+**  
Speakers

**50+**  
Sessions

The pandemic is driving digital transformation and decision-makers are consuming more information during the buying cycle.

Taking place from 15 - 16 February 2022, PrivSec Global is our two-day global livestream experience focused on data protection, privacy and security.

PrivSec Global will deliver **inspiring keynote speakers**, explore new technologies and platforms, discuss the **latest industry challenges** and enable networking without geographical barriers.



From running global in-person events throughout 2019 and the start of 2020, to delivering 100s of livestream experiences and webinars throughout 2020 and 2021, PrivSec delivers up-to-the-minute content for senior data protection, privacy, security and governance professionals around the world.

At PrivSec, we believe that no matter how much circumstances change, we're in this together as we navigate **new realities**, along with our customers, partners, and the broader data protection, privacy and security community.

We are delighted to offer limited 'early bird' opportunities for vendors to reach and engage with a large audience via a 3-month campaign.

From engaging channels, sponsored rooms, hosted content hubs to expert content sharing and awareness – PrivSec Global Q1 2022 will take place from

15 - 16 February 2022



## Get in Touch with David

We have a variety of valuable sponsorship opportunities to suit most budgets. Please get in touch for further information on this livestream experience or our live in-person event program taking place in H1 2022

Phone

44 (0)7540 663910

Email

david@grcworldforums.com

## About Us

PrivSec, a GRC World Forums livestream and in-person initiative, is a leading source of content for the global data protection, privacy and security sector. Since migrating to a digital-first offering in March 2020, we have run over 150 livestream experiences and webinars, welcoming over 55,000 industry professional from 130+ countries. PrivSec will be returning to in-person events in November 2021 with PrivSec New Normal in London.

From conferences to webinars to publications, we deliver purchasing intent insights from content and behavioural data, across specific market segments. This provides opportunities for privacy and security professionals around the world to gain the latest insights, guidance and advice from sponsors, industry experts and thought-leaders.

This joined up approach delivers an immersive digital and engaged experience, and provides a unique route to market for organisations looking to target this growing and difficult to reach audience.

[www.grcworldforums.com/privsec/privsec-global](http://www.grcworldforums.com/privsec/privsec-global)